Dear friends of RE-Center Race & Equity in Education,

As an organization celebrating our 30th year of commitments to advancing equity and racial justice in our schools and communities, we are absolutely delighted to invite your sponsorship of our first annual Racial Justice Conference (#RJC23)! We know our work becomes more important everyday and without your support, our decades of disrupting and dismantling systemic racism and inequity would never be possible!

We have a tremendous opportunity to convene educators, educational leaders, activists, and organizers, young people, families and community members for a rich day of learning both in-person in Hartford, CT and online in the virtual space. Focused on ways to Actively Live Our Commitment to Racial Justice, #RJC23 will offer keynote speakers and workshops tailored to each of the audience members described above and center our conference values of love, joy and play, disruption, liberation, cultural responsiveness, critical consciousness, and racial equity.

Topics we will cover during the day include ways to operationalize equity and racial justice in the workplace, how anti-Blackness and white supremacy infiltrate our schools and what structural mechanisms disrupt their influence, centering joy in liberatory culturally responsive education, raising children to be anti-bias and anti-racist, how organizations can build individual capacity of staff while making policy and practice transformations, and more! Our workshop facilitators will include many of our RE-Center community and other educators, activists, organizers, and youth!

Your sponsorship allows us to offer childcare, live ASL interpretation services, tools and resources for all participants, and the space to put forth a nourishing event for all engaged! As a complement to #RJC23, we will also be publishing our inaugural issue of RE-Center Justice Magazine which allows us an opportunity to reach a national audience with examples of impactful youth-led practices, widely influencing networks of anti-racist educators, and deeply transformative practices for schools and the workplace.

Thank you for supporting our mission, our growing network for learning, and this important space!

In community,

Natalie McCabe Zwerger
Executive Director
RE-Center Race & Equity in Education
https://re-center.org/en/
RE·Center activates youth and adults to drive transformative change towards racially just schools and communities.

We envision an equitable and just world where all youth have what they need to grow and thrive. We envision empowered students supported by conscious, critically thinking adults and supportive and safe schools and communities. We work towards a world in which equity is institutionalized in all school systems.
RE-CENTER INVITES YOU TO....

sponsor our first annual Racial Justice Conference, on May 19th, 2023. In hybrid format (with in-person programming hosted at Capitol Community College in Hartford, CT), we intend to reach audiences both locally and regionally to engage with our learning offerings to help individuals and communities understand what it means to live equitably and drive transformative change towards a racially just world. We will be offering both in-person and virtual keynotes and workshops, accessible to all participants whether they are in Hartford or attending the conference exclusively online. We will have both resource booths and tables in person and an online hub of resources for sponsors to showcase their work, products, and businesses.
OUR GOALS:

The Racial Justice Conference is just one of few initiatives that RE-Center will launch as part of our 30th Anniversary rebrand and kick-off to a 5-year strategic plan where we will focus on the following goals:

1. develop multiyear partnerships through our research-based framework to collectively challenge systemic racism and endemic inequity,
2. become a trusted and valued resource in our community through our research, writing, and tools for implementation,
3. build, leverage, and sustain networks of like-minded, committed organizations in alignment with our organizational values,
4. diversify our revenue streams and increase individual giving to move toward a sustainable funding model that is viable in the long term, and
5. continually evaluate and research partnerships, programs, and all efforts in the interest of improving our work’s impact.

We partner with: 1) K12 schools and districts, 2) colleges, universities, and post-secondary programs, and 3) nonprofits and other organizations seeking to deepen their efforts to advance equity and racial justice.
RJC23 is a critical opportunity to share space, gather together, and ideate collective ways to advance justice among the vast and lasting historical inequities that persist today. Our education system was built on a foundation of white supremacy and our schools continually fail to foster a culture and climate that is safe, welcoming and affirming for BIPOC and other historically excluded students.

The reality remains that America's public school teachers are far less racially and ethnically diverse than their students, that the majority of school leadership positions are held by white individuals, that BIPOC students are overrepresented in discipline trends and underrepresented in AP and honors course enrollment, and that district and schools struggle to operationalize the equity commitments they espouse.

The latter is true within organizations and institutions where workplace climates are not welcoming and affirming to all, where organizational leadership teams continue to lack diversity and representation of historically excluded groups, and where "DEI" work lacks a systemic approach needed for transformative institutional change. RJC23 is a much needed opportunity to explore the ways in which approaches grounded in equity, justice, love and joy.
KEYNOTE SPEAKERS

CORNELIUS MINOR (HE/HIM)

Cornelius Minor is a Brooklyn-based educator and part-time Pokemon trainer. He works with teachers, school leaders, and leaders of community-based organizations to support equitable literacy reform in cities (and sometimes villages) across the globe. His latest book, We Got This, explores how the work of creating more equitable school spaces is embedded in our everyday choices — specifically in the choice to really listen to kids.

Cornelius has been featured in Education Week, Brooklyn Magazine, and Teaching Tolerance Magazine. He has partnered with The Teachers College Reading and Writing Project, The New York City Department of Education, The International Literacy Association, Scholastic, and Lesley University’s Center for Reading Recovery and Literacy Collaborative. Out of Print, a documentary featuring Cornelius, made its way around the film festival circuit, and he has been a featured speaker at conferences all over the world. He is a dedicated Hip hop fan, and on some evenings, you can find him online saving the universe with his PlayStation or on paper saving the realm in Dungeons & Dragons.

Most recently, along with his partner and wife, Kass Minor, he has established The Minor Collective, a community-based movement designed to foster sustainable change in schools. Whether working with educators and kids in Los Angeles, Seattle, or New York City, Cornelius uses his love for technology, literature, and social media to bring communities together. As a teacher, Cornelius draws not only on his years teaching middle school in the Bronx and Brooklyn, but also on time spent skateboarding, shooting hoops, and working with young people.

These days, Cornelius is learning how to bake from his two young children, searching for an elusive pair of Jordan IVs, and is ritually re-reading all of the 1990’s era comic books that he can find.
KEYNOTE SPEAKERS

DR. DENA SIMMONS (SHE/HER)

is an activist, educator, and student of life from the Bronx, New York. She writes and speaks nationally about social justice and culturally responsive and sustaining pedagogy as well as creating emotionally intelligent and safe classrooms within the context of equity and liberation. Dr. Dena Simmons is the founder of LiberatED, a liberatory approach to social and emotional learning (SEL) that centers radical love, healing, and justice. She is also a visiting professor at the Institute for Racial Justice at Loyola University of Chicago. Before LiberatED, she co-led a university center, where she supported schools to use the power of emotions to create a more compassionate and just society.

Prior to her work there, Dr. Simmons served as an educator, teacher educator, diversity facilitator, and curriculum developer. She has been a leading voice on teacher education and has written and spoken across the country about social and racial justice pedagogy, diversity, emotional intelligence, and bullying in K-12 school settings. Dr. Simmons’ research interests include teacher preparedness to address bullying in the K-12 school setting, culturally responsive pedagogy, and the intersection of equity and SEL—all in an effort to ensure and foster justice, belonging, and safe spaces for all. She is the author of the forthcoming book, White Rules for Black People (St. Martin’s Press).
SPONSORSHIP PACKAGES

BENEFITS

By partnering with a national organization whose mission, vision, and core values are so closely aligned and reflective of RE-Center's identity, we fulfill our mutual obligations as credible leaders in this space. Sponsorship dollars at the title level also give us the flexibility to produce more conference content, acquire leaders of racial equity work as keynote speakers, and uplift our community of racial justice strategists and coaches who will lead this conference. The visibility of the Racial Justice Conference will strengthen our voice, increase our visibility, and expand our network in this field.
SPONSORSHIP PACKAGES

TITLE SPONSOR

$25,000

At the $25,000 level, we wish to honor our Title Sponsor with the following:

- Full signage on step and repeat banner
- Prominent logo placement on our RJC Conference t-shirts, tote bags, and walls of our conference rooms
- Verbal acknowledgement during keynote speaker
- Center spread in our inaugural issue of RE-Center Justice Magazine
- Social Media mentions and acknowledgements in our newsletter
- 10 Tickets to Conference
- 4 Complimentary tickets to our 30th Anniversary Cocktail Hour
- Complimentary services (Pro bono panel and event participation, learning series facilitation, and/or Racial Justice Coaching offered by RE-Center Executive Director and full-time staff)
- Listing in online directory
SPONSORSHIP PACKAGES

PLATINUM SPONSOR $10,000

At the $10,000 level, we wish to honor our Platinum Sponsor with the following:

- Logo placement on our RJC23 t-shirts
- Verbal acknowledgement during keynote speaker
- Full back page of cover in our inaugural issue of RE-Center Justice Magazine
- Social Media mentions and acknowledgements in our newsletter
- 5 Tickets to Conference
- 2 Complimentary tickets to our 30th Anniversary Cocktail Hour
- Listing in online directory
SPONSORSHIP PACKAGES

GOLD SPONSOR

$5,000

At the $5,000 level, we wish to honor our Gold Sponsor with the following:

- Full page ad in our inaugural issue of RE-Center Justice Magazine
- Social Media mentions
- 4 Tickets to Conference
- Listing in online directory
- 2 Complimentary tickets to our 30th Anniversary Cocktail Hour
SPONSORSHIP PACKAGES

**SILVER SPONSOR**
$2,500
- Social Media mentions
- 2 Tickets to Conference
- Full page ad in our inaugural issue of RE-Center Justice magazine to be published spring 2023
- Booth and table at conference
- Listing in online directory
- Small Activation/Brand space at Conference (distribution of business-related materials and products, flyers for upcoming events)
- **Virtual opportunities are available**

**BRONZE SPONSOR**
$1,000
- Booth and table at conference
- 1 Tickets to Conference
- Listing in online directory
- 1/2 page ad in our inaugural issue of RE-Center Justice magazine to be published spring 2023

**FRIEND**
$500
- Small Activation/Brand space at Conference (distribution of business-related materials and products, flyers for upcoming events)
- **Virtual opportunities are available**
- Listing in online directory
- 1/4 page ad in our inaugural issue of RE-Center Justice magazine to be published spring 2023
OTHER SPONSORSHIP OPPORTUNITIES

FOOD & BEVERAGE SPONSOR

- (1 Breakfast Opportunity Available)
- (1 Lunch Opportunity Available)
- (1 Coffee and Soft Drink Opportunity Available)
- (5 Snacks/Goodie Bag Opportunities Available)

At this level, sponsors can commit to providing meals, beverages, or snacks of your choice provided to our staff, volunteers, and attendees of the Racial Justice Conference! A great opportunity to support the local Hartford hospitality industry or a way to promote your business while giving guests a taste!

ASL INTERPRETATION SPONSOR

It is our intention to provide an accessible learning and engagement space for both in-person attendees and folx who attend online. We will be providing ASL interpretation live for the keynote speakers and workshops. The keynote speeches will also be recorded and preserved for later viewing with this accessibility in mind.

CHILDCARE SPONSOR

It is our intention to provide an accessible learning and engagement space for parents, families, and caregivers so we will be providing onsite childcare with licensed professionals. Sponsoring the costs of on-site childcare will encourage and enable our attendees to attend RJC23 in person!
AD SPACE ONLY

Please provide all art 600 dpi/PDF format

- 2 PAGE
  - 17" wide by 11" tall
  - $3,000

- 1 PAGE
  - 8.5" wide by 11" tall
  - $1,500

- 1/2 PAGE
  - Vertical: 4.25" wide by 3" tall
  - Horizontal: 8.5" wide by 5.5" tall
  - $750

- 1/4 PAGE
  - Tall: 4.25" wide by 5.5" tall
  - $400

- Web Ad
  - 1280 pixels wide by 720 pixels tall
  - $250
LET'S MAKE AN IMPACT!

KINDLY CONTACT US FOR QUESTIONS ABOUT SPONSORSHIP OPPORTUNITIES

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